

# Imagine West End Waterfront

The project area's parks, beaches, and streets are located on the unceded, traditional, and ancestral territories of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish) and səliwətaʔ (Tsleil-Waututh) Nations and represents a place of great cultural, spiritual, and ecological significance.

The Vancouver Park Board and the City of Vancouver are planning for the future of the West End's iconic Salish Sea oceanfront parks, beaches, and streets.

Over the next two years, we are looking to co-create a plan with the community that:

- Supports Vancouver's commitment to reconciliation and decolonization
- Improves neighbourhood connectivity and access
- Upgrades services, facilities, and infrastructure
- Accommodates anticipated population growth and increased demand on the area
- Restores shoreline habitats and supports the ecological revitalization of the area
- Addresses climate change, sea level rise and improves the resilience of the area

Join us for exciting pop-up activities beginning in September and other engagement opportunities taking place throughout the duration of the project.



Visit the project website to learn about the project, sign up for updates, and join the Community Advisory Group

Representing community members, business owners, stakeholders with an interest in the area and the project themes it will be exploring. Visit the project website to apply and learn more!

[vancouver.ca/west-end-waterfront](http://vancouver.ca/west-end-waterfront)



Banner artwork by Sky Spirit Consulting

LISTEN & LEARN

Feb - Sep 2021

VISION DEVELOPMENT

Oct - Dec 2021

INITIAL CONCEPTS & IDEAS

Jan - May 2022

FINAL CONCEPT & DRAFT PLAN

Jun 2022 - Jan 2023

FINAL PLAN

Feb - May 2023



WANT TO BE INVOLVED?  
Take a picture of this code to learn more about the project, including engagement opportunities.  
[vancouver.ca/west-end-waterfront](http://vancouver.ca/west-end-waterfront)



Three main channels of Imagine West End Waterfront engagement are briefly summarized here. It is followed by a timeline illustrating general timing of engagement activities through the project. Other engagement activities will take place on site throughout the project.



### COMMUNITY OUTREACH AND LISTENING

#### What

- Preliminary outreach to introduce project and engagement opportunities available to community members and neighbourhood groups and organizations
- A way to share project information and build relationships with communities and groups with vested interest in the project area
- To help gauge interest in the project and how groups and organization would like to participate in it

#### Who

- Disproportionately impacted and/or underrepresented communities including urban Indigenous community members, racialized communities, Elders/seniors, youth, 2SLGBTQ+ people, new Canadians, and other groups
- General public
- West End neighbourhood organizations and associations
- Stakeholder groups (i.e., organizations, associations) with an interest in the project area and/or project themes (e.g., transportation and mobility; environment and climate change; recreation and park services)



### COMMUNITY ADVISORY GROUP

#### What

- Will provide input at key project milestones and will support two-way communication between the project team, stakeholder communities, and the broader public as part of the Imagine West End Waterfront community engagement
- Will meet at least once during each project phase
- Will help share and amplify project communications with their own networks

#### Who

- West End community members and people from across Vancouver who visit or use recreation facilities in the area, or who have an interest in the site and/or the themes it will be exploring
- An equity lens will be applied to help ensure that the group is representative of the diversity of communities found in the West End specifically and Vancouver-wide
- Up to 15 members



### COMMUNITY CONVERSATIONS

#### What

- Short (about 1 hour), interactive, online workshops for the public and West End neighbourhood organizations to introduce the project and begin collecting community input
- Initial sessions organized for West End-based community groups and organizations
- Themed Community Conversations to be organized in addition to public sessions (e.g., transportation and mobility, environment and ecology, recreation and events, local businesses and organizations)
- Will be hosted during all phases of the project

#### Who

- General public
- West End neighbourhood organizations and associations
- Stakeholder groups (i.e., organizations, associations) with an interest in the project area and/or project themes (e.g., access, mobility, and transportation; environment and climate change; recreation and park services)

